

International Financial Management



BOOK DETAILS

- Author : Jeff Madura
- Pages : 752 Pages
- Publisher : South-Western College Pub
- Language : English
- ISBN : 1133947832

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BOOK SYNOPSIS

Delivering unrivaled depth of theory and practical applications, Maduras INTERNATIONAL FINANCIAL MANAGEMENT, 13e, builds on the fundamental principles of corporate finance to provide the timely information and contemporary insights needed to prosper in today's global business environment. Well known for its reader-friendly style and clear explanations, this best-seller introduces international finance with a focus on the important role of modern multinational corporations in global commerce. Using a strong corporate perspective, it discusses a wide range of managerial topics and emphasizes the most recent changes in the international environment. Relevant examples, instructive diagrams, and self-tests ensure readers thoroughly understand -- and remember -- what they learn. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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