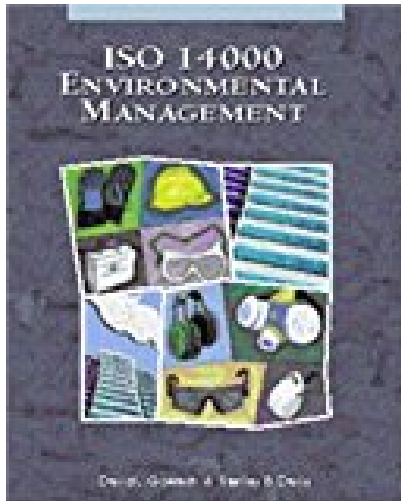


ISO 14000 Environmental Management



BOOK DETAILS

- Author : David L. Goetsch
- Pages : 240 Pages
- Publisher : Pearson
- Language : English
- ISBN : 0130812366

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BOOK SYNOPSIS

ISO 14000 From England to Australia, Sweden to South Korea, the international business community is embracing ISO 14000, the most flexible approach to environmental management yet devised. While a growing number of organizations are adopting its guidelines—with tremendous results—many are still hedging, unsure whether the benefits of implementation are worth their time, resources, and attention. This authoritative reference, written by an expert in the field, provides the information you need as a business manager to not only determine the appropriateness of ISO 14000 for your company, but to take the right steps toward successful certification. Currently endorsed by more than one hundred countries, ISO 14000 has been adopted by such leading multinational corporations as Ford, Sony, Volvo, and Rockwell International. It has been met with tremendous enthusiasm, due in large part to its role in creating uniformity among the chaotic, often contradictory, environmental regulations that exist from country to country. In point of fact, ISO 14000 was designed to do much more than reduce waste and resource consumption. A sound system for navigating and controlling environmental impact, ISO 14000 is currently regarded as an indispensable part of the global business scene, making it essential for companies and their managers to be aware of the intricate structure, proper applications, and far-reaching effects of this important series of standards. Perry Johnson—an ISO authority who is the founder of both an ISO 14000 training organization and a full-service registration company—shares his expertise and insight to bring you a clear, detailed look at ISO 14000, including the business impact of standard conformance. With straightforward explanations, Johnson shows you where ISO 14000 will add value to your company, how to support the standard, and what you need to do to meet registration requirements. Most importantly, he reveals how certification can favorably impact your company's bottom line. ISO 14000 offers complete information on:

- The value and benefits of complying with ISO 14000
- The relationship between ISO 14000, ISO 9000, and current European quality standards
- Building an environmental management system (EMS), from setting objectives and writing procedures to verifying effectiveness and avoiding pitfalls
- The scope, definitions, and principles of ISO 14001
- The audit and registration process, with complete details on gathering necessary documents, choosing and interviewing qualified auditors and registrars, and meeting requirements

This comprehensive, in-depth overview is the one to have for integrating ISO 14000 smoothly—and successfully—into your overall business structure.

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